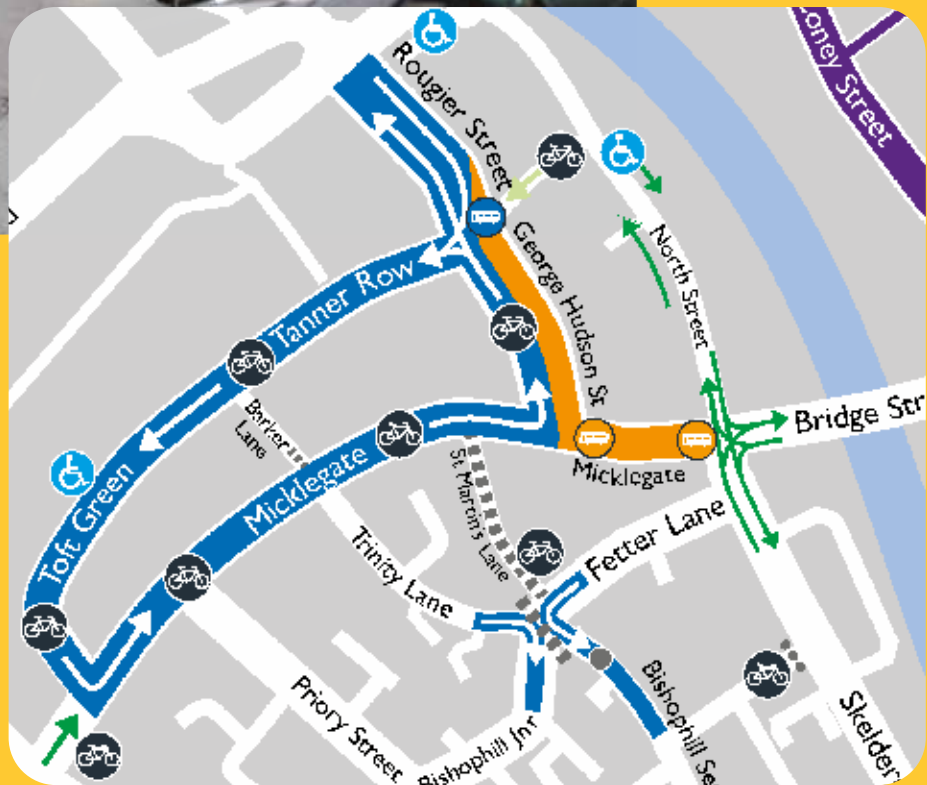




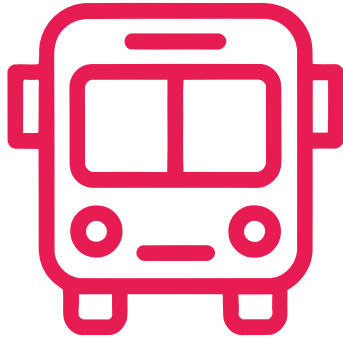
Funded by
UK Government

Help us create The Rougier Route - a better way through York



Traffic in York: we all see it, we all get stuck in it.

In Our Big Transport Conversation last year, we heard loud and clear that you want to see change. We share a desire to make it easier for everyone to get around.



88%

supported improving
public transport

79%

of you told us you
would or maybe
would "use buses
more often if we
introduced dedicated
priority routes for
buses and sustainable



78%

supported reducing
car dependency



72%

of you agreed or agreed strongly
when asked "To what extent do
you agree or disagree with the
introduction of dedicated priority
routes for buses and sustainable
transport?"



Our plan is to make our buses work better.

The proposed Rougier Route will make buses more reliable and more appealing, creating a healthier, better connected and more sustainable York.

What are the issues?

Across York, buses get stuck in the same traffic as everyone else.

Some buses travel along at less than 4mph from Stonebow to the railway station, meaning passengers on over a thousand buses a day have longer journey times than they should.

The proposed Rougier Route is just part of our work to improve buses.

Since 2023 we have:

- completed over 250 upgrades to bus shelters, including new real time information screens, seating and lighting
- subsidised £1 fares for young people
- funded longer opening hours for the Park and Ride
- financially supported early and late services on some routes

We also have to remember



21.7%

of York's population
are under 19



25%

of York's
households do not
have access to a car

13,000

homes are needed
under our new Local Plan



Last year, your feedback helped shape our
Local Transport Strategy which can be found at:



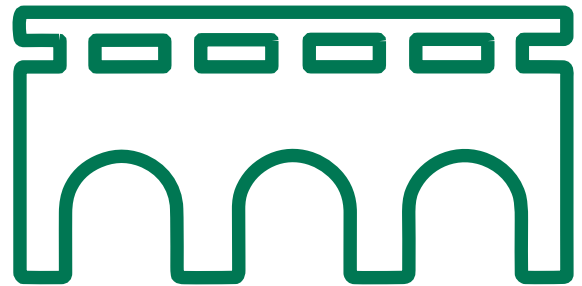
Doing nothing is not an option

York is a growing, thriving place to live, work and study. We must plan for the future; we are already a great city for cycling and walking, but to move more people more often, we need to get on board with buses.

Rougier Street is one of York's busiest bus routes linking the city centre to our suburbs and villages as well as neighbouring towns and cities.

Ouse Bridge also carries the most buses of any bridge in York:

- Skeldergate Bridge: 3 bus routes
- Lendal Bridge: 9 bus routes
- Ouse Bridge: 29 bus routes



Average weekday traffic on the Rougier Route is made up of:

Percentages are average from throughout the day.



- Private cars – 46%
- Taxis – 15%
- Buses – 8%
- LGV – 10%
- Cyclists – 18%
- Motorcycles – 2%

57% of car journeys in central York are less than 3 miles long – if we can convert some of these trips to buses, cycling and walking, we will:



- Free up the roads making buses reliable and run to time
- Offer better walking and wheeling environments
- Lower the levels of air pollution

Planning for the Future

Issues for buses include:

- Having to queue to enter Rougier St, George Hudson Street, Micklegate, Skeldergate and Ouse Bridge
- A tight turn at the corner of Low Ousegate and Clifford Street
- The volume of vehicles on Clifford Street preventing buses turning out of Coppergate



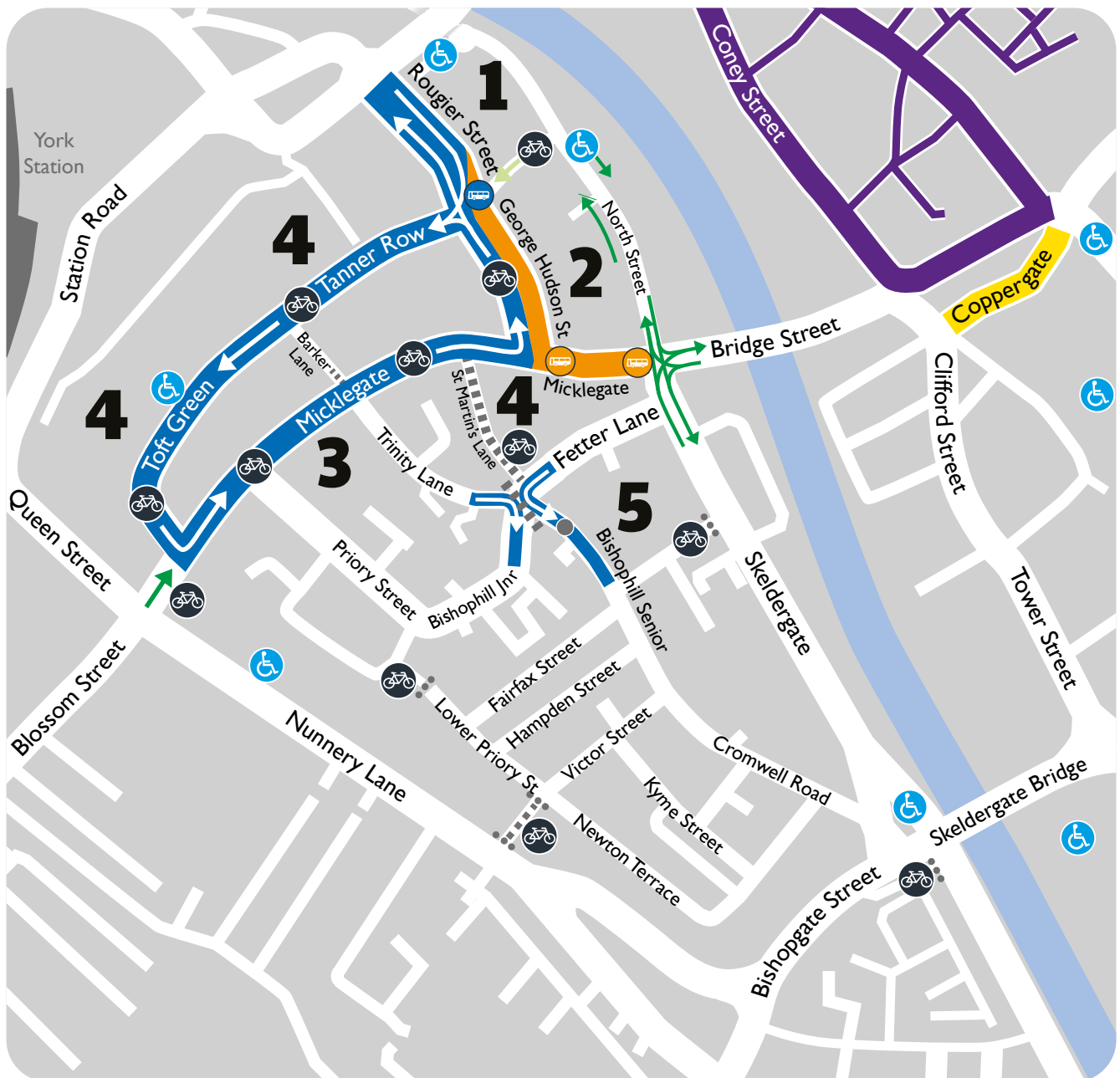
The Rougier Route will help deliver our transport hierarchy, which gives highest importance to mobility aid users and pedestrians, then cyclists, bus and train passengers, then private car drivers.

We also know that you can't catch a bus that isn't there. Together with York and North Yorkshire Combined Authority we are creating a long-term plan to improve the bus network. Part of this consultation is to understand where and when we need to improve routes and services in York.

Longer term, we also have ambitions to bring more 20mph streets to York, and this corridor would be considered. We welcome your thoughts on this.

Our proposal

This consultation is the first step of listening to you. Your feedback will be taken to a public decision session in early 2026 to decide the next steps. The Rougier Route is fully funded via our Bus Service Improvement Plan (BSIP) and we aim to start the trial in summer 2026 for an 18 month period using an Experimental Traffic Regulation Order (ETRO), during which we will also gather your feedback.



Our proposed option is that only buses and emergency services would use the bus lane and gate. We are seeking your views on whether taxis should also be able to use the route, and the times it could operate.

Our proposals are shown on the map and include:

- 1** Rougier Street: bus lane for southbound traffic
- 2** George Hudson Street: bus lane for southbound traffic
- 3** Lower Micklegate: bus gate in both directions
- 4** Tanner Row, Toft Green, Micklegate become one way (creating an anticlockwise one-way loop)
- 5** All roads around Bishophill Senior, Fetter Lane, Trinity Lane and Victor Street would be open to pedestrians and cyclists, with some new and amended restrictions for cars.

The measures will be enforced by Automatic Number Plate Recognition (ANPR) the same way as other bus lanes in York

Key to map symbols

	Bus/Cycle only
	One way route
	Bus lane
	Bus gate
	Traffic direction
	Access only
	Potential change to access
	Existing bus lane
	Cyclists both directions
	Car park with Blue Badge spaces or on-street parking for Blue Badges
	Footstreets
	Existing modal filter to be relocated

What will this mean for me?

Pedestrians

By removing up to 74% of vehicle traffic from this route, we will create more comfortable spaces for everyone.

The proposals mean we can create more accessible spaces with better seating, kerbs and pavements, opening up opportunities to improve footfall to local businesses by creating a more welcoming environment.



Cyclists

Bus gates and bus lanes can be used by cyclists. We anticipate that this route will become more popular with



- Improved junctions and streetscapes
- Reduced number of vehicles on the road
- Reduced number of collisions and serious injuries along this route

We also propose to install a new crossing on Rougier Street to improve the Toft Green – Tanner Row link.

What will this mean for me?

Buses

Bus companies work hard to ensure punctual and reliable services, but this has meant additional time being added to timetables to allow for delays caused by traffic congestion. Coastliner carries just under half a million people through York every year, and journey times from Blossom Street to Peasholme Green have gone up from 16 minutes in 2019 to 21 minutes in 2025.

The key benefits of the Rougier Route will be:

- improving reliability for the 29 bus routes (1000+ buses a day) which use the corridor
- delivering better bus stops and more accessible waiting areas
- making buses a genuine option for travel across York and beyond



Our modelling shows that we could deliver between 3 and 5 minutes journey time saving per bus on the Rougier Route.

We are progressing with plans for a turning loop for buses at the railway station to shorten journey times. This may not be operational during the ETRO phase.

What will this mean for me?

Blue Badge Holders

The proposals will not change your access to any of the Blue Badge parking options on North Street, Tanners Moat, Toft Green, Skeldergate, Cliffords Tower and Piccadilly, or affect footstreets access at all.

Like other bus lanes in York, Blue Badge holders would not be able to drive through the Rougier Route.



Our aim is to deliver more reliable bus journeys for everyone. York's buses have:

- Space for a wheelchair
- Audio announcements and real-time information
- And travel is free with a concessionary pass (timing restrictions apply)

We also plan to introduce new Blue Badge holder parking places within the Rougier Route area and welcome your ideas on where these could be.

Taxis

Our proposed option is that taxis will not use the Rougier Route, allowing us to remove 15% of the current vehicle traffic which is made up by taxis. This will help us deliver our key aims, to prioritise bus travel and create a safer and more comfortable environment for pedestrians, people using wheeled mobility aids and cyclists.



What will this mean for me?

Private cars

Private cars make up nearly half of all vehicle traffic on the route. Once the trial starts, private cars and motorbikes will not be able to use the Rougier Route during hours of operation. Any private vehicle using the bus lane will be subject to City of York's enforcement policy.



For those who need to drive, you will be able to reach all parts of York by private car, (including most areas along the Rougier Route) that you can currently reach; for many journeys your route will actually be the same.

We anticipate that once the Rougier Route is operational, additional journey times during rush hour will be around 90 seconds on Nunnery Lane. The greatest benefits for the whole city will come when we encourage more people to catch the bus, walk and cycle more, and leave space on the roads for those who need it most.

Local business deliveries

Delivery drivers will still be able to access businesses, except for a small number of properties directly on the bus gate on Lower Micklegate.



We want to hear from you

This consultation runs until Monday 12 January.

You can find out more by visiting one of a number of events we're holding:

Thursday 27 November

Drop-in event at
Middletons Hotel,
Skeldergate, York,
YO1 6DU

Come along at any time
from 2.00pm - 7.00pm

Blue Badge parking
available on
Cromwell Road

Saturday 29 November

Drop-in event at
Middletons Hotel,
Skeldergate, York,
YO1 6DU

Come along at any time
from 11.30am - 2.15pm

Blue Badge parking
available on
Cromwell Road

Wednesday 3 December

Drop-in event at
York Explore Library,
Library Square, Museum
St, York YO1 7DS

Come along at any time
from 5.45pm to 7.15pm

Multiple buses serve
York Explore. See
itravellyork.info for more
details. There are Blue
Badge parking spaces
at the library

You can also take part:

- Online at ourbigconversation.york.gov.uk
- By emailing: ourbigconversation@york.gov.uk
- By writing to us with no stamp needed: Rougier Route Consultation, Freepost RTEG-TYYU-KLTZ, City of York Council, West Offices, Station Rise, York, YO1 6GA



Scan here
for website

We are keen to hear your views on the project, in particular:

- Who can travel through the bus gates
- The hours of operation
- Whether the route also needs to be a 20mph street in the future
- How we can increase and improve bus services across the whole of York

If you would like this document in an alternative format, please contact us by phone on 01904 551550 or email ycc@york.gov.uk.